



SMARTEYE AI IMAGE RECOGNITION AUTOMATED PLANOGRAM REPORTING

- 1 Confirm planogram compliance
- 2 Verify correctness & presence of price labels
- 3 Control percentage level of shelf piling
- 4 Verify correctness of promotional labels
- 5 Check number of facings for each product
- 6 Control product availability

Automatic
**Shelf
analysis**
accuracy
up to
97%

HOW DOES IT WORK?

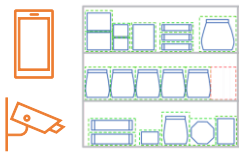


IMAGE ACQUISITION

Shelf images are captured using in-store camera, or take using the mobile app.



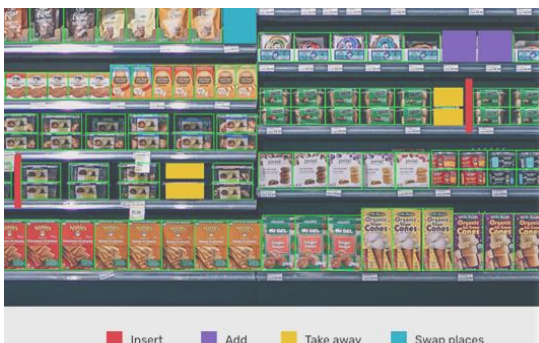
RECOGNITION

AI object recognition identifies each product and compared against the planogram.



REPORTING

Live compliance reporting and alerts are generated



SmartEye is a cloud-based automatic image analysis technology that allows you to monitor the availability and compatibility of products with a planogram.



In Partnership with **MarketLab**

Interested? Book a demo

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